



National Black MBA Association Twin Cities Chapter Newsletter

February 2008

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 Empowering visionaries.

President's Message

Thanks for all of your help and support Twin Cities Chapter: we did it! Our Chapter accomplishments were significant in 2007. We began the year aggressively focusing on several areas: membership growth, partner engagement, brand enrichment, and quality programs to help develop our members.



At our recent State of the Chapter address, we shared our accomplishments for 2007 and informed you of our goals to make 2008 a success. We're excited to let you know that in 2008, "membership has its privileges." We will deliver on this slogan - we promise. Our Board is working hard to deliver member events - many of which will engage you in our five key areas: **Education, Lifestyle, Leadership, Entrepreneurship and Career.**

Each week, we want to keep you informed of what's going on with your Chapter using our e-Blasts. We are currently planning our 27th Annual Scholarship Gala and preparing to kick-off our 1st Annual Leaders of Tomorrow (LOT) Golf Classic this summer. For 2008, we have developed new partner relationships, and look to engage media opportunities at our events and drive more internet traffic to our newly revamped website.

Members, this is your year! We look to 2008-09 with a renewed commitment from our leadership and with even greater aspirations!

2008 - Call to Action

1. **Join the Chapter** - Get engaged by attending our events.

Quote of the Month

The very essence of leadership is that you have to have vision. You can't blow an uncertain trumpet.

Theodore M. Hesburgh

EDUCATION



National Black MBA Association® Twin Cities Chapter (NBMBA- TC), the University of Minnesota Carlson School of Management (CSOM), and the University of Minnesota College of Liberal Arts (CLA) held the The kick-off session for the Leaders Of Tomorrow Program (LOT) on December 1st from 10:00 a. m. to 1:00 p.m.

After being welcomed by various leaders of the sponsoring organizations, the Leaders were treated to a dynamic presentation "Creating a Personal Brand". The presenter was Angela Jones, VP of Human Resources at ConAgra Foods. Ms. Jones led the Leaders on a wonderful interactive journey on Branding. The Leaders were provided with interactive activities that provided additional insight and connection of the materials being presented to the individual. The Leaders were also able to observe a role play of an inappropriate

2. Help us establish a relationship with your organization - We are here to help accelerate your path to success.

3. Give back to the Twin Cities community - Mentorship opportunities are available with our Leaders of Tomorrow program.

Thanks,

Steffan Johnson
President, Twin Cities Chapter
National Black MBA Association

→ LEADERSHIP

Our corporate spotlight for the month of February is on Target. With more than 1500 stores, national partnerships, and numerous local initiatives, Target is committed to making our communities stronger. Their firm commitment to diversity is integrated into every aspect of the business including multicultural marketing to guests, diversity business councils for team members, and community giving programs.



Since 1946, Target has given 5% of its revenue to communities in the areas of education, arts and social services. This adds up to more than \$3 million a week.

The NBMBA-Twin Cities Chapter is proud of our partnership and would like to thank Target for extending exclusive invitations to our members for the United Negro College Fund's An Evening of Stars Preview Event held in late January. Our members enjoyed hearing from Target executives, networking with Target team members, and previewing the award winning television special.

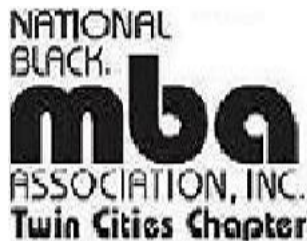
Target's commitment to diversity is a core value and one we take pride in recognizing. We applaud Target for being a leader in our community. Learn more about their philanthropic efforts at www.target.com.

→ CAREER

Coming to the April, 2008 Newsletter

interviewee. The sharp Leaders were already ahead of the game as they were adept at pointing out the faux pas the interviewee demonstrated. The Leaders were also provided with tips on how to market themselves and given valuable pieces that are incorporated in a personal plan.

The kick off event concluded with each student being paired up with a mentor from the capable Leaders of Tomorrow (LOT) volunteers based on career goals of the mentee. LOT volunteers are members of the Twin Cities National Black MBA Association. If you are interested in volunteering or know a student who should join LOT, contact Jennifer Perkins at scholar@nbmbaatc.org.



New Members

Charles Osuji
Leah Stone
Nyagatare Valens
Kevin Mason
Sydney Williams
Duran Hassan
Robert Colbert
Davena McKnight
Tyrone Campbell
Sherellia Moore
Miquel McMoore**

→ Lifestyle

March 1st
50 Million Pound Challenge
YMCA Downtown Minneapolis

The National Black MBA Association, Inc. has partnered with Alpha Kappa Alpha, Delta Sigma Theta, Alpha Phi Alpha, and Kappa Alpha Psi to work together on the Fifty Million Pound Challenge and pool our resources to shed the pounds and build a healthier community. NBMBAA's Goals are:

- 50 Members losing 2 pounds per month for a total yearly goal of 1,400 shed pounds
- We need 21 more members. There are currently 29. We need YOU to sign up TODAY
- AKA's and Delta's are currently leading for the first quarter. Let's work together to bring the NBMBAA to the top.

Join Our Team Today!

- Go to www.50millionpoundchallenge.com to register
- Once Registered, Click on "Teams"(Search NBMBAA-TC under Key Words or use Minneapolis, MN
- Join the NBMBAA-Twin Cities Chapter
- View the team newsletter [here](#).

February 20 - 21st
Harnessing Winds of Change- The Next 20 Years
St. Paul River Centre
St. Paul, Minnesota
[Click here for more details.](#)



February 29th
In Celebration of Black History Month

The National Black MBA Association, Twin Cities Chapter cordially invites you to a night out for a soul food dinner at an award winning drama: The Piano Lesson By August Wilson. [Click here for more details.](#)

John Satumba
Eleana Johnson
Darell Bland
Joseph Frank**
Adesoji Awe
Jacqui Coleman
Maya Corey*
Julius Davidson
Marla Etheridge
Kimberly Hall
Lisa Harmon
Ashley Mugo
Francis Odhiambo
KayOnna Richardson
André Thomas*

* denotes Renewal Member

** denotes Lifetime Member



For additional information or submission of content to the NBMBAA-TC Chapter newsletter, please contact Rolanda DelaMartinez, Director of Communications @rdelamartinez@aol.com

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Chapter
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Minnesota 55402

September 17-20th
30th Annual Conference & Exposition
Catalyst for Change
NBMBAA-Washington D.C.
[Click here for more details.](#)



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